



CAREER: Signage/Graphic Designer

We are seeking a Wayfinding and Experiential designer who is a passionate, creative, and collaborative to propel themselves into our small and mighty team at CORE. This position offers an exciting opportunity to integrate graphic communication, branding, signage and wayfinding in fresh and creative ways for high-profile projects.

Required Experience

- Bachelor's degree in graphic design, industrial design, architecture or related degree required.
- 5 plus years of related experience in with the design, development and implementation of large scale environmental graphic design projects required

Please email resumes to
info@coredesignstudio.com

The Role

- Core Design Studio is currently looking for a mid to senior level Wayfinding/ Experiential Designer with five+ years of experience in wayfinding, signage, or environmental graphics to join our team.
- This position offers an exciting opportunity to integrate graphic communication, branding, signage and wayfinding in fresh and creative ways.

Responsibilities

- Create innovative wayfinding strategies that speak to the needs of the user to guide the design and development of a project
- Conceptualize unique and creative solutions that solve complex informational, visual, and navigational problems
- Develop functional and aesthetically beautiful 2D and 3D design for typographic layouts, environmental graphics, and sign structures
- Conduct research and analysis, then collect findings into organized documentation that is presentable and actionable
- Prepare sign programming using sign location plans, messaging, and sign schedules
- Create scaled and dimensioned technical design drawings for fabrication, bid packages, and construction packages
- Manage teams to deliver projects on time and in budget
- Communicate with clients, subconsultants and others to best deliver projects
- Creates unique designs and branding signage programs for complex wayfinding projects.
- Understand target audiences' cognitive, cultural, physical and social environment to lead in the planning and executing of design.
- Interface with clients on project needs.
- Assist in all phases of project planning and implementation including concept design, design development, construction development, construction documents, bidding and fabrication for way finding/signage and graphic/ branding projects in the studio.
- Fosters a commitment to external and internal client service.



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Skills and Qualifications

- Undergraduate degree in graphic/communication design, industrial design, architecture, or comparable field
- Four+ years of experience in wayfinding, signage, or environmental graphics
- Must be an excellent typographer
- Thorough knowledge of Adobe Creative Suite, including Illustrator (CADTools), InDesign, and MS Office Suite
- Knowledge of 3D design programs (SketchUp, Revit, SolidWorks, Rhino, BIM, ACAD) is a plus
- Understanding of typography, color, and design for legibility
- Ability to navigate and interpret architectural drawings
- Excellent communication skills, on-line, in writing, and in person
- Experience communicating directly with clients and project teams
- Strong creative and technical design abilities
- Proactive approach, ability to meet deadlines and strive for the best result
- Positive, friendly, and eager to take on any challenge, large or small, and highly organized
- Creative, analytical, and curious mindset
- Knowledge of the environmental graphic design process.
- Knowledge of materials and methods used in wayfinding and signage.
- Knowledge of branding, print design and multi-media applications required.
- Knowledge of construction documentation and specification techniques.
- Must possess design talent, creative energy, management and organizational skills.
- Ability to supervise others.
- Ability to work in a team environment.
- Ability to anticipate, identify and troubleshoot problems and recognize alternative actions.
- Ability to provide excellent, consistent service to internal and external clients in a professional manner.
- Knowledge of Revit and Sign Agent Pro or similar.
- Knowledge of Rhino, SketchUp, Premier Pro, HTML or After Effects a plus.
- Knowledge about design elements, such as color and composition.
- Ability to effectively meet deadlines.
- Ability to work independently and as part of a team environment and must possess good interpersonal skills.

Details of employment

Medical, vacation and holiday pay, in addition to salary, commensurate with experience.